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JUL 12 2010

**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: Google-74 (GP-282-00-US)

Applicants: Paul BUCHHEIT, et al.

Serial No.: 10/814,104

Confirmation No.: 5182

Filing Date: March 31, 2004

Title: RENDERING CONTENT-TARGETED ADS WITH E-MAIL

Examiner: Daniel Lastra

Group Art Unit: 3688

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A ONE (1) MONTH EXTENSION OF TIME

In response to the final Office Action mailed on March 12, 2010, which set a time for response to expire on June 12, 2010, please extend that period one (1) month to expire on July 12, 2010. The Patent Office is authorized to charge the fee of \$130.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

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